Chapter 1. Introduction

The Primary Healthcare Blueprint, unveiled by the Government of the Hong Kong Special Administrative Region in December, 2022, is a comprehensive plan that aims at addressing the mounting challenges faced by the primary healthcare system due to an ageing population and increasing chronic diseases.

Vision of the Blueprint are:

- (a) To improve the overall health of the population
- (b) To provide accessible and comprehensive healthcare services
- (c) To establish a sustainable healthcare system

The Blueprint emphasised on community-based primary care and chronic disease prevention to improve public health and ensure long-term sustainability. To achieve this, incorporating "family doctor for all" concept and adopting a life course approach with emphasis on preventative measures and continuous care across all life stages are essential. Strengthening community-based primary care services and involving local stakeholders play a crucial role in supporting tailored health promotion activities.